

FOR IMMEDIATE RELEASE



Erica Paulissen Scholarship Fund – Blizzard Fundraiser

October 1st, 2020 – Kankakee, Illinois: On Monday, October 19th, Noble Dairy Queen will be holding a Blizzard Fundraiser to support the Erica Paulissen Scholarship Fund at all their Kankakee County locations. \$1.00 from every Blizzard sold on that day will be donated to Erica’s Scholarship Fund.

One year ago, Erica was tragically killed in a hit and run accident. Erica managed the Maple Street Dairy Queen in Kankakee while attending college full time. She was an exceptional student, manager, friend, and colleague. To honor her memory the Paulissen family has created a scholarship. This year her Noble DQ family is raising funds to support this scholarship. Please join us in honoring Erica’s Memory.

“Erica was such a tremendous individual and we wanted to honor her memory. We didn’t have our annual Miracle Treat Day event because of Covid-19 this year, so we have decided to use that framework to raise funds for Erica’s Scholarship instead” says Joe Rintelman, Marketing Director for Noble Dairy Queen.

Additionally, Erica’s Paulissen’s family will be matching donations up to \$2,500 during the fundraiser.

Patrons can visit the East or West Kankakee, Bourbonnais, Manteno, and Momence locations to participate. Pre-orders for large orders are welcome.

About Noble Stores Dairy Queen:

Noble Stores, LLC was founded in June of 1940 by Sherb Noble who opened the very first Dairy Queen in Joliet, IL. The Noble family continues to operate the business with nine locations, including two in Aurora, one each in Geneva and Batavia, and five in the greater Kankakee area. Noble DQ strives to provide our customers with timely, courteous service, a quality product, and a memorable experience.

Locations:

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| 121 S. Main Street, Bourbonnais, IL | 126 N. Lake Street, Aurora, IL |
| 1045 W. Station Street, Kankakee, IL | 918 W. Illinois Avenue, Aurora, IL |
| 1700 E. Maple Street, Kankakee, IL | 703 E. State Street, Geneva, IL |
| 3 Gladiolus, Momence, IL | 1134 W. Wilson Street, Batavia, IL |
| 399 Southcreek Drive, Manteno, IL | |

More about Noble Stores, LLC can be found at their web page: www.NobleStores.com

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